



# Stock Watch Index

## Information and Consulting Services

This is a brief overview of our service offerings. All services will be tailored to meet your specific conditions and goals. Please contact us for further details.

Website: [www.stockwatchindex.com](http://www.stockwatchindex.com)

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Stock Watch Index

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Stock Watch Index (SWI) is quite possibly the most informed, intimately connected and unbiased stock review publication providing research and information for selected companies in the United States and Europe. SWI provides daily updated information for investors interested in undiscovered gems and offers special subscriber services with access to informative white papers for top management of small public companies, or private companies that aspire to “Go Public”.

SWI also provides corporate consulting services for general business development, specializing in advising companies in the process of going public via different and often times far less expensive methods than traditional, such as IPOs. SWI and its affiliates take you through the entire process and assist in the preparation of business plans and generate all necessary SEC filings. After completion of the process, SWI and its affiliates can assist in raising capital and subsequently create post public exposure to the financial markets and media. Post public exposure is typically the most neglected, but absolutely most crucial step after taking a company public. SWI with its affiliated and experienced securities attorneys and auditing firms complete all required filings and transactions for the client and ensures that all rules and regulations are being followed. SWI accompanies its clients to the very first trading day and thereafter, as long as required.

*All of our consulting services can be tailored to meet your specific conditions and goals. SWI and its affiliates will take the time to fully understand your organization so we can best serve your needs and guarantee a smooth transaction.*

## MARKET AWARENESS

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### Highly Qualified Target Groups

Our market awareness programs target a well-established network of qualified brokers, high-net-worth individuals, institutional investors and analysts through multi-faceted programs that generate the highest level of awareness for your company. We use a custom tailored approach for every client program that goes far beyond the typical mass produced marketing material which have no specific focus. SWI taps into its powerful and long-established resources including:

- A large state-of-the-art database of highly qualified brokers/investment bankers and individual investors, who consistently invest in small public companies
- Large Broker Dealer Networks and established investor relations firms
- Marketing network of small-cap publications, newsletters and online forums

Stock Watch Index uses a vast resource of highly effective investor relations affiliate programs that create top-of-mind awareness for our clients by breaking through the market clutter to set them apart from the competition in the small-cap and micro-cap arena.

## OUR MATERIAL...

### Key Features

- SWI will feature your company on our homepage with a profile image as well as any recent press releases
- Our team will create a complete overview of your company, including a professionally written and presented company profile, financials page, news page, stock chart and a media page which will include videos, radio interviews and other media
- All pages and content will be customized to meet your specific conditions and goals

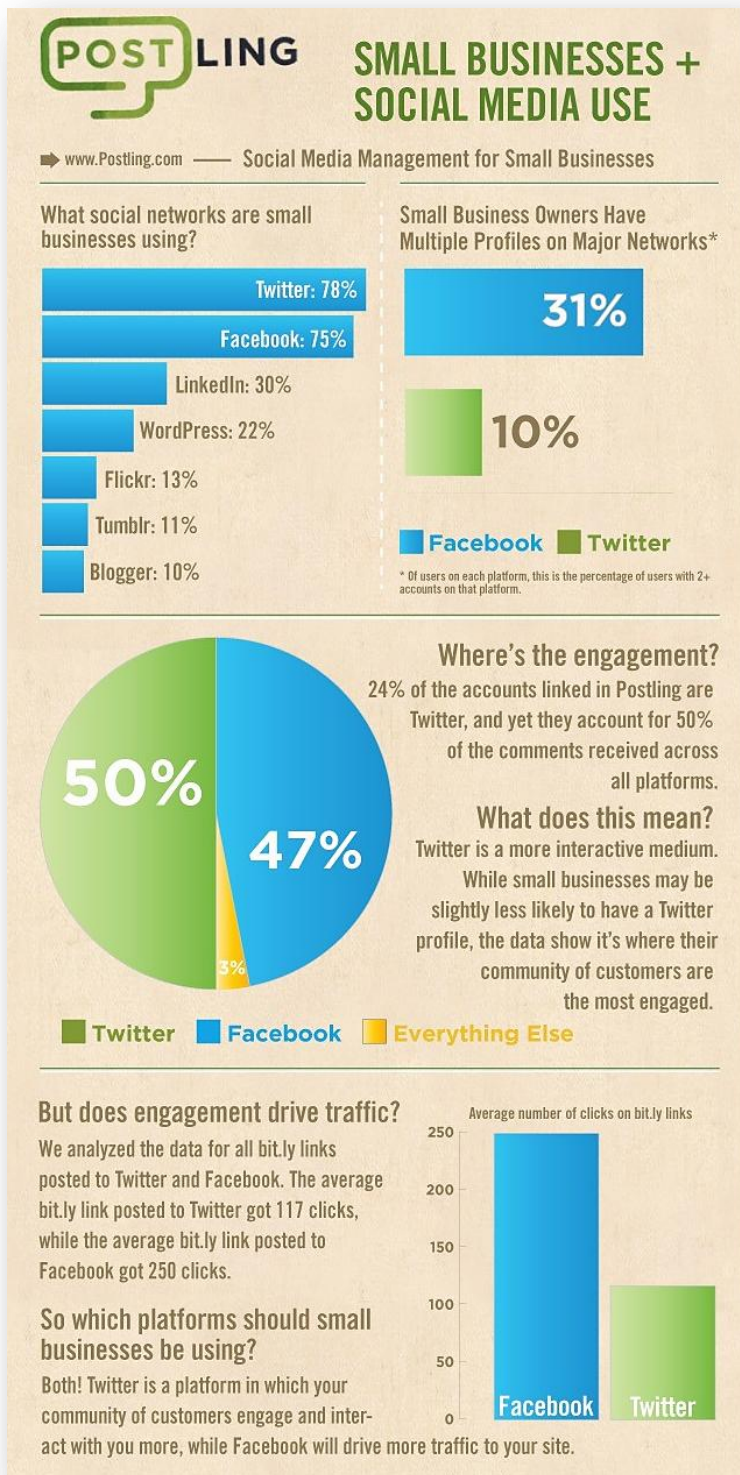
This is how your company will appear on our website.







## GROW YOUR SOCIAL MEDIA PRESENCE...



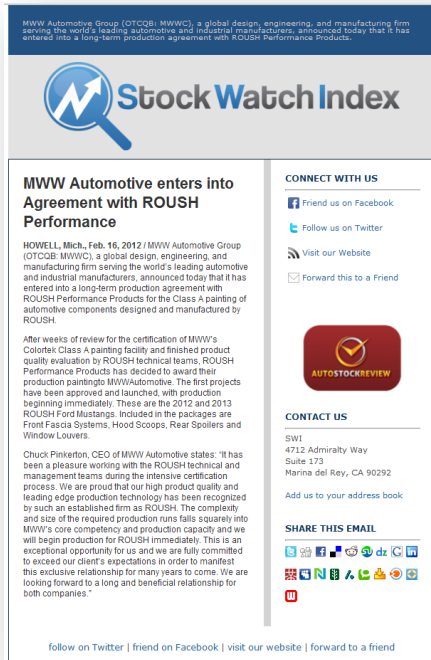
SWI has grown its social media following to a large number of Facebook fans and Twitter followers, and continues to expand its social media presence daily.

SWI, during the term of its engagement, will make regular posts on our Facebook page and tweets via Twitter regarding any important updates about your company including press releases, financial statements and general statements about growth potential.

SWI is intimately involved with the following social media outlets:



## KEEP THE MARKET INFORMED WITH OUR NEWSLETTER...



SWI will utilize its proprietary subscriber list to continuously send important updates about your company including:

- Press Releases
- Financial Statements
- Corporate Filings
- Other important news or updates

## TAKE ADVANTAGE OF INVESTORS HUB...

SWI has a prominent position and impact on one of the largest small-cap investor boards.

- A public forum of over 335,000 small-cap investors
- SWI will utilize our board, Stock Watch Index to raise awareness about your firm to a large number of qualified market participants
- Our board's moderator has a large number of dedicated followers all of whom are very active in the stock market and are continuously looking for the next quality investment
- SWI will make regular postings on your company's board on Investors Hub to boost traffic to your stock, or create a board if one does not already exist

### Site Stats

Category	Count
Registered Members	335285
Number of Posts	74126638
Canadian Boards	1142
Commodities Boards	57
Forex Boards	45
Free Zone Boards	2858
iHub Talk Boards	301
Other Markets Boards	389
Stock Clubs Boards	750
The Lounge Boards	746
US Listed Boards	6345
US OTC Boards	7626
-- All Boards --	20259

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graph TD; Start([Start]) --> Eval[Evaluate revenue potential for next four years – Initial decision to go public]; Eval --> Agree[Agree on consulting engagement]; Agree --> MeetASR[Meet with ASR for consultation]; MeetASR --> PrepAcc[Prepare accounting]; PrepAcc --> MeetAtt[Meet with attorneys and auditors]; MeetAtt --> EngAtt[Engage attorneys and auditors]; EngAtt --> EngASR[Engage ASR]; EngASR --> Agree; EngASR --> PrepS1[Prepare S1 registration statement]; PrepS1 --> SecureSec[Secure brokerage sponsorship for 512 SEC form]; SecureSec --> SubmitS1[Submit S1 to SEC]; SubmitS1 --> RecvComm[Receive SEC comments and address]; RecvComm --> SubmitRev[Submit revised S1 to SEC]; SubmitRev --> RecvApp[Receive SEC approval]; RecvApp --> StartTrading{{Start trading}}; StartTrading --> FollowUp[ASR follow-up market awareness programs];
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- The flowchart illustrates the process of going public through an Initial Public Offering (IPO). It begins with a green oval labeled "Start". The process follows a series of steps represented by blue rounded rectangles:
- Evaluate revenue potential for next four years – Initial decision to go public
  - Agree on consulting engagement
  - Meet with ASR for consultation
  - Prepare accounting
  - Meet with attorneys and auditors
  - Engage attorneys and auditors
  - Engage ASR
  - Prepare S1 registration statement
  - Secure brokerage sponsorship for 512 SEC form
  - Submit S1 to SEC
  - Receive SEC comments and address
  - Submit revised S1 to SEC
  - Receive SEC approval
- A red banner with the AUTOSTOCKREVIEW logo is positioned between the first and second columns of steps.
- The process concludes with a green hexagon labeled "Start trading", which leads to a final yellow hexagon labeled "ASR follow-up market awareness programs".